



BARONI
CONSULTING

THE ULTIMATE OLDTIMERS COMPANY



IT ALL
STARTS
WITH A
DREAM



2023

A TURNING POINT FOR VINTAGE CARS

In 2023 the end of the internal combustion engine was announced in Europe. This marks the end of a **130 year-long story** full of technological developments, passion and emotions spanning across three centuries and seven generations.

To use an analogy, the sudden end of this age is like **"The Death of the Artist"**. We are witnessing an **epochal transition**, characterized by great excitement for the emotional reinterpretation of classic cars. The core is a **change in status** of vintage cars. They have become **iconic, objects of desire**, a symbol of a world that no longer exists but one that many people aspire to.

Exclusivity brings such new value as a dowry. This is how **luxury** and **collecting** compliment each other.



THE ULTIMATE OLDTIMERS COMPANY



A VIEWPOINT

What will happen to the vintage car market after 2023.

On the one hand **collectors** will see the value of their **collections** **rise**, increasing the demand for advice in the **professional management** and **enhancement** of these assets. On the other hand, institutional investors are showing a **growing interest** in investing in this niche market and are looking for **partners with expertise** in this field.



THE ULTIMATE OLDTIMERS COMPANY



OUR ANSWER

Baroni Consulting was born as an **interpreter of the transition** throughout historical phases of the classic car market, and to translate them into **concrete solutions** corresponding to the needs of collectors and institutional investors.

The genesis is the Baroni family's passion for cars, consolidated for more than **half a century** in the world of collectors under the name **Baroni Legend**.

Today, "The Baroni" experience joins that of partners who share the same **philosophy** and **mission**, through an organization capable of meeting all the needs of the classic car sector. Baroni Consulting is made up of a team of professionals who share the same values and can provide a **comprehensive response** to the diversified needs of **collectors** and **institutions**.



THE ULTIMATE OLDTIMERS COMPANY



CONSULTING

Baroni Consulting areas of activity are:

- **Collection Management**

Dedicated to services related to collection management

- **Advisory**

Focused on investment and disinvestment strategies

- **Brokerage**

Offering off-market intermediation services



THE ULTIMATE OLDTIMERS COMPANY



COLLECTION MANAGEMENT

Storage & Logistics:

- Solutions for storing collections ensuring long term conservation
- Solutions for local, national and international logistics, with the utmost confidentiality and security

Technical due-diligence:

- Technical expertise

Project Management:

- Selection of qualified operators providing maintenance/restoration services
- Economic assessment of maintenance/restoration works
- Project Quality & Quantity survey and restoration works supervision
- Working progress appraisal and certification
- Cash flow management

Events & Elegance contest:

- Organizational support to participate in rallies and elegance contests (logistic, insurance, custom)
- Membership of **Baroni Gentleman's Club «Baroni & Friends»**, with exclusive events dedicated to members



THE ULTIMATE OLDTIMERS COMPANY



ADVISORY

Expertise

Technical due diligence, historical document authentication, assessment of degree of vehicle authenticity, descriptive appraisal, evaluation and certification of expertise by a third-party entity.

Investment/Divestment Strategy

Investment strategy (portfolio diversification, duration, expected IRR), divestment strategy (timing, pre-sale evaluation budget).

Asset allocation

Asset concertation, risk analysis, portfolio balancing based on potential ROI.

Legal & Finance Advisory

Legal, financial, and tax consulting.

Import/Export

Consulting services for import/export with the support of strategic partners for customs procedures and shipments.

International Registration

Consulting services for car registration and radiation.

Insurance

Insurance consulting services.

Financing

Financing strategies.



THE ULTIMATE OLDTIMERS COMPANY



BROKERAGE

Sales

Services dedicated to divestment strategy (traditional sales channels, online, direct sales) for non-limited series (i.e. not special edition cars or prototypes).

Private Auctions

A tailor-made service for private auctions (a network of notaries guaranteeing auction operations, documentation management, and buyers and their representatives checks management) for the most prestigious classic cars.

Procurement

Research, expertise and purchase of vintage cars addressed to private as well as institutional investors.

Escrow Agency

Activities to protect transactions. Purchase and sale methods management, with law firms and notaries to guarantee financial flows and performing contract by all parties involved.



THE ULTIMATE OLDTIMERS COMPANY



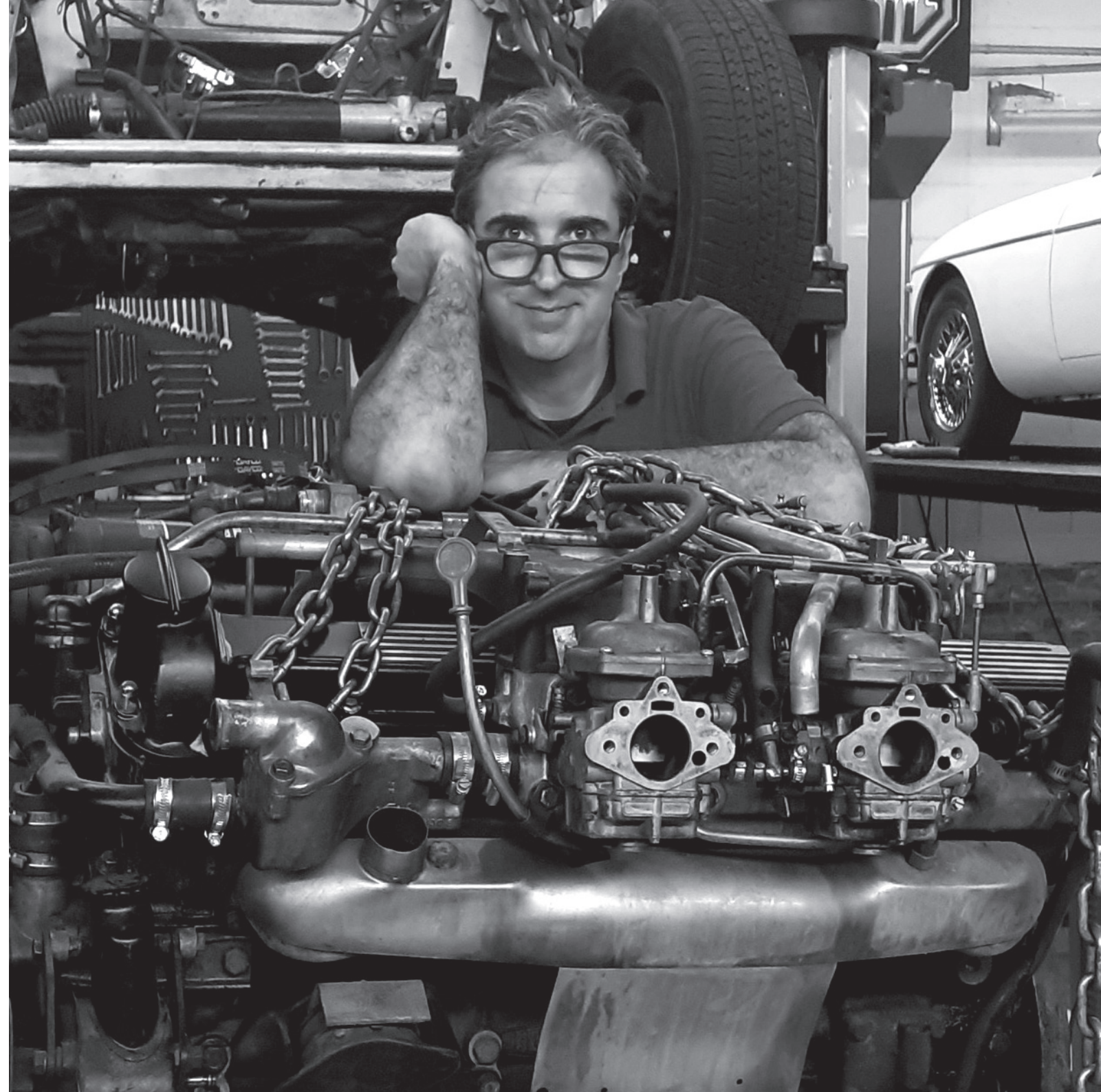


A NEW JOURNEY BEGINS

*We offer our fifty years experience
in vintage cars management aiming at protecting
and assisting collectors and investors*



THE ULTIMATE OLDTIMERS COMPANY





www.baroniconsulting.net | info@baroniconsulting.net